



COUNCIL FOR NON GOVERNMENTAL ORGANISATIONS IN MALAWI

CONCEPT FOR NGO DIRECTORY 2026

INTRODUCTION

The Secretariat of CONGOMA is currently working on the new edition of the NGO Directory for 2026 which will be available in June, 2026. The idea of the Directory is to share information of member NGOs, including their contacts, field of work and district of operation, implying the general public and other stakeholders will easily reach the NGOs for information sharing. Having an up-to-date Directory will make it easier for stakeholders to identify partners they can work with as well as facilitating networking and expanding market opportunities.

Objectives

- ❖ To make known to the public and all interested stakeholders the contribution of our member NGOs to the socio-economic development of Malawi, promoting visibility of NGO work
- ❖ To have ready information of all member NGOs for easy access to facilitate networking and collaboration amongst NGOs as well as between NGOs, Government and the private sector.
- ❖ Facilitate access to resources for NGOs
- ❖ Promote transparency and accountability by sharing NGOs contact details and what sectors they are working in
- ❖ Improve coordination by reducing duplication of efforts among NGOs working on similar issues

How you can support

- ❖ We are requesting your organisation to assist in contributing to the design and publishing cost by placing an advert in the directory with the following rates:

	<u>Private Sector/Public Sector</u>	<u>NGO Community</u>
<input type="checkbox"/> Strip front page	MK 840,000.00	MK 700,000.00
<input type="checkbox"/> Full outside back page	MK 840,000.00	MK 700,000.00
<input type="checkbox"/> Full inside front page	MK 840,000.00	MK 700,000.00
<input type="checkbox"/> Full inside back page	MK 840,000.00	MK 700,000.00
<input type="checkbox"/> Full page inside Directory	MK 540,000.00	MK 350,000.00
<input type="checkbox"/> Half page inside Directory	MK 300,000.00	MK 240,000.00
<input type="checkbox"/> Quarter page inside Directory	MK 180,000.00	MK 120,000.00

Advantages

- ❖ Free circulation of Directory: The Directory will be distributed at no cost to all member NGOs, Banks, Hotels, Members of Parliament, Development Partners, Government Ministries, Departments and Agencies, Car Dealers and other stakeholders which will make your advert available to multiple actors in various sectors.
- ❖ Opportunity to market your services for a long period of time, reaching out to broader markets and creating demand for your services.

- ❖ Two free copies of the Directory to each advertiser.
- ❖ Free design of raw adverts

❖ Previous advertisers

1. AMG Global,
2. Family Health Services
3. Christian Aid
4. Mukuru
5. World Association Friends of Africa (WAFA)
6. Blue Water Drilling Limited
7. SGW
8. Globle Views
9. Let's Build
10. Action Aid Malawi
11. Universal Trading Company
12. SA Investment
13. TLC Malawi
14. Plan International
15. Prime Insurance
16. The Hunger Project
17. World Vision
18. Britam
19. LMJ Medical Services
20. Water Aid
21. Innovation Africa
22. Find Your Feet
23. FPAM
24. Higher Education Students' Loans and Grants
25. Larah Memorial Fund
26. BDO
27. JRP Steel & Wire Limited
28. Dayliff Universal Trading Company
29. AG Care
30. CURE
31. Accurat
32. Crossroads Hotels
33. HH Wholesalers

We look forward to your invaluable support in this endeavour.

How to place an advertisement and Deadline

Deadline – 31 June 2026

If your organisation is interested, fill the attached commitment form and send us copy of the advert by the deadline set above. Send to info@congoma.mw, or call 0888663443 or 0997574226 or 0 995 805 932 for enquiries.

